

GDPR IS YOUR WEBSITE COMPLIANT?

The Kariba team can help

With the new General Data Protection Regulation (GDPR) ruling almost upon us it is important to get on top of your website to ensure it is GDPR compliant. Unfortunately, failure to do so could result in a potentially hefty fine. **As your design and digital marketing partners the Kariba team are available to help.**

What is GDPR?

The General Data Protection Regulation (GDPR) is a series of changes to the way that data is captured, processed & managed for all individuals in the EU.



Any business that holds, collects or uses customer data will need to look at their processes and ensure they are GDPR compliant by the **25th May 2018**.

GDPR will have a huge effect on how your business communicates with your clients and customers, from consent right through to how you store their data.

Can your business afford not to be compliant?

'Failing to comply with GDPR can result in a huge fine for your business. There will be two levels of fines. The first is up to €10 million or 2% of your company's global annual turnover, whichever is higher. The second is up to €20 million or 4% of your company's global annual turnover, again, whichever is higher.'



What can you do?

Kariba have put together a simple, cost-effective two step plan to **help you** become GDPR compliant.



Step 1. GDPR Website Audit

Our digital marketing experts will carry out a full site audit on your existing website(s) and provide you with a report highlighting what is and what isn't GDPR compliant for only £495 plus VAT (per website).

In our detailed report we will also include a cost breakdown of any development work required from our audit for you to become GDPR compliant. This may include the addition of 'opt in' and 'opt out' tick boxes on your site's form fields and the addition of any newly updated privacy statements you supply.



Step 2. GDPR Compliance Service

Based on our GDPR Website Audit findings, we can work with you and discuss any updates required. Kariba's development team have already implemented a number of website changes to help our customers become GDPR compliant, so you'll be in safe hands.

Please note: As we get closer to 25th May 2018, demand for GDPR website audits and associated web development work will be very high, so please get in touch as soon as possible if you wish to take advantage of our website audit.